



Spring 2022 Exhibit
February 9 to March 4, 2022
Williamsburg Contemporary Art Center

The MidAtlantic Pastel Society (MAPS) is sponsoring our Spring 2022 exhibit in the Blue Building at the Williamsburg Contemporary Art Center, 110 Westover Avenue, Williamsburg, VA 23185 in the Williamsburg Art District. This is a new venue for MAPS and it will provide many of our members an opportunity to have their paintings seen by art lovers in Tidewater Virginia.

“Williamsburg Contemporary Art Center exhibits a wide variety of paintings, sculptures, and crafts by outstanding local, regional and national artists.” Founded in 1959 by a group of Williamsburg artists, their plan was to open a gallery that would provide a “stimulating and meaningful new experience to the Williamsburg cultural life, while seeking to balance contemporary art against the traditional background of the eighteenth-century capital.” For more information about the Center, visit their website [here](#).

TO REGISTER: To register for the exhibit, [click here](#). Each artist may enter up to two paintings, and all paintings must be for sale. No NFS will be allowed. Registration will close January 15 or when gallery capacity of 50 paintings is reached if before that date. There is no registration fee, but you must be a paid MAPS member for the 2021-2022 MAPS year in order to exhibit. All work must be primarily soft/dry/hard pastels and must be original (i.e. may not be work copied from other artist’s paintings, from published photographs or other copyrighted material). Work must be presented in a professional manner, wired and ready to hang appropriately for gallery presentation. No sawtooth hangers will be accepted. The back of the painting must contain artist’s name, title of painting, size, and price. You may use your own labels, MAPS labels will be available at drop-off, or a label that can be stapled over the wire or taped to the painting’s back is included on the last page of this prospectus.

There is no specific theme; paint your favorite subject – landscape, still life, portrait, non-representational, etc. The Center is family friendly and they reserve the right to refuse any artwork that they feel does not fit their gallery. All sales will be handled by the Center, and they charge a commission on sales of 40%. Center members will hang the exhibit.

The Center will publicize the exhibit through press releases to local online and print publications as well as on their Facebook page and through emails to their member and non-member email list. MAPS will also publicize the exhibit on our website and Facebook page. Artists are encouraged to provide information about the exhibit to their own contacts as well. Details about a reception will be provided as we get closer to the time of the exhibit.

Two months before the exhibit opens, the Center requires photos of at least 3 paintings that will be in the exhibit for publicity purposes. If interested in having your paintings considered for publicity for the show, please submit these photos to Carol Cullinan, chcullinan@gmail.com, no later than December 1. WCAC requires that photos must be 1200 pixels on the shortest side and 300 dpi resolution, taken before the painting is under glass and framed. File name must be ArtistName_Title_Size_Price.jpg. Tips on sizing and naming photos may be found on the [MAPS website exhibit page](#).



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If desired, paintings may be shipped to the Center and addressed to WCAC, 110 Westover Avenue, Williamsburg, VA 23185 Attention: Apryl Altman. Please advise Apryl at apryl-altman@cox.net before shipping so the Center can be on the look-out for it. Enclose a pre-paid return shipping label if art is to be mailed back.

Please contact Carol Cullinan at chcullinan@gmail.com with any questions.

NOTE: Your online entry submission constitutes acceptance of all conditions and terms in this prospectus.

Timeline for MAPS Spring 2022 Exhibit

November 2, 2021	Begin on-line registration
December 1, 2021	Photos of 3 paintings in exhibit due to Carol Cullinan for publicity
January 15, 2022	Registration closes at noon
February 4, 2022	Drop off at WCAC from 3 PM to 5 PM
February 5, 2022	Drop off at WCAC from 10 AM to Noon
February 9, 2022	Exhibit opens at 11 AM
March 4, 2022	Exhibit closes at 3 PM (Unsold Art may be picked up 3 PM to 5 PM)
March 5, 2022	Final Pick-up at WCAC 10 AM to Noon

-----Cut Here for Painting Label-----

TITLE: _____

ARTIST: _____

PRICE: _____ SIZE _____ MEDIUM: SOFT PASTEL

-----Cut Here for Painting Label-----

TITLE: _____

ARTIST: _____

PRICE: _____ SIZE _____ MEDIUM: SOFT PASTEL