



Expressions in Pastels

May 2, 2025 – June 28, 2025

The Center at Belvedere, Charlottesville VA

The MidAtlantic Pastel Society (MAPS) is sponsoring our 9th annual judged exhibit, “Expressions in Pastels,” at the Center at Belvedere, 540 Belvedere Boulevard, Charlottesville, VA 22901 from May 2 through June 28, 2025. The judge for this exhibit will be Aline Ordman.

The judge’s selections for awards will be announced at her demo and MAPS reception on Thursday evening, May 8 where cash prizes and merchandise prizes will be awarded. This demo and reception will be held at The Hampton Inn and Suites, 1101 Technology Parkway, Glen Allen, VA 23059 (more details provided closer to the event). Cash prizes are 1st place - \$350, 2nd Place - \$200, 3rd Place - \$100, Honorable Mentions, 3 awards - \$50 each. Winners unable to attend the demo and reception on May 8 will have their prizes mailed to them. Ribbons will remain with the winning paintings until the close of the exhibit.

There will be a second reception at the Center at Belvedere on Thursday, May 15 from 5 to 7 pm. The Charlottesville Garden Club will have floral arrangements on display interpreting selected paintings by MAPS members.

Venue: The Center is a nationally accredited, award-winning nonprofit organization that creates opportunities for healthy aging through social engagement, physical well-being, civic involvement, creativity, and lifelong learning. Since opening in 1960, they have continued to grow and evolve to meet the changing needs of seniors. To find out more about the Center, visit their website at thecenterville.org.

To Register: Each artist may enter up to two paintings. NFS (Not for Sale) paintings are allowed. Registration will open February 20 at Noon and close April 4 at 6 pm or when the gallery capacity of 50 paintings is reached. The registration fee is \$30 for the first painting and \$10 for the second painting and will be collected at registration. A paid MAPS membership for the 2024-2025 fiscal year (MAPS fiscal year is June 1 through May 31 each year) is required to register and exhibitors should also intend to be a paying member for the 2025-26 MAPS fiscal year. Register [here](#).

General Requirements: Exhibitors must adhere to requirements for exhibiting with MAPS found in MAPS Standing Rules Addendum – Exhibit Rules. You may click on the [link](#) to access the rules, or you may find them in the Members Only Section on the MAPS website. The exposed surface of all paintings must be at least 80% soft pastel. No oil pastels. The work must not be glazed with a finished surface of matte acrylic, resin, solvent varnish or any product that changes the properties of the soft pastel, as the painting then becomes mixed media. If your painting has won an award in a previous judged MAPS exhibit, it is not eligible to be entered. Please attach a label to the back of your painting that includes your name, painting title, size, and price. You may use your own labels or the label that is included on the last page of this prospectus.

Theme, Sales and Commission: The title for this exhibit is “Expressions in Pastels”. The subjects are open to any of your favorites - landscapes, still life, portrait, animals, or non-representational paintings. The Center reserves the right to refuse any artwork that they believe might be considered pornographic or offensive to



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viewers, being considerate of the religious and political differences of the clients of The Center. All sales are handled by the Center, and they charge a commission on sales of 20%.

MAPS members will hang the exhibit. Although every reasonable precaution will be taken when handling artwork, no responsibility will be assumed for loss or damage of any kind by MAPS or The Center at Belvedere.

About the Judge: The Judge for this exhibit is Aline Ordman. Aline is a Master Pastelist with the Pastel Society of America, an Eminent Pastelist with the International Association of Pastel Societies, a Signature Member of The American Impressionist Society and a Signature Member of the Oil Painters of America. Her work has appeared in various publications, receiving awards in the Pastel Journal including the Founders Award. In 2017 she received the Prix de Pastel in the International Association of Pastel Society's National Juried Exhibition. She teaches across the US and Internationally and will be conducting a workshop for MAPS on May 9-11. For more information on Aline, her website is www.alineordman.com

Publicity: The Center will publicize the exhibit through The Center Times, the Center's website, and their weekly "It's Happening..." email newsletter. MAPS will also promote the exhibit on our website, Facebook page, and Instagram as well as in Charlottesville's [The Daily Progress](#) and the [C'ville Arts](#). Artists are encouraged to provide information about the exhibit to their own contacts.

The Center and MAPS request photos of 3-5 entered paintings for publicity purposes. If you are interested in having your painting considered for publicity for the show, please submit photos to Patti Jeffries at patti.jeffries@gmail.com no later than March 25. Photos must be 1000 pixels on the longest side and 300 dpi resolution, taken before the painting is under glass and framed. File name must be ArtistName_Title_Size_Price.jpg. Tips on sizing and naming photos may be found in the [Exhibit Resources](#) page on the MAPS website.

Painting Caravan: For those artists unable to deliver their paintings to The Center, a painting caravan from Richmond to Charlottesville will be arranged. If you are interested in driving and delivering paintings, please contact Terry Atkinson at teeatkinson@gmail.com. Details about the caravan will be provided closer to the time of the exhibit.

Shipping Details: If you wish, you may ship your paintings. While paintings cannot be shipped to the Center, they may be shipped to Terry Atkinson, 17436 Millfield Lane, Montpelier, VA 23192, teeatkinson@gmail.com. Notify Terry prior to shipment with the expected shipment date and shipping vendor information. You must sign our Release and Hold Harmless agreement, which Terry will supply when you notify her that you plan to ship. You must also include a pre-paid shipping label if you want your unsold paintings shipped back to you.

Please contact Terry Atkinson at teeatkinson@gmail.com with any questions.



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NOTE: Your online entry submission constitutes acceptance of all conditions and terms in this prospectus. MAPS Exhibit Rules will be followed for this and all exhibits and are incorporated by reference into this prospectus. Refer to these rules for requirements for exhibiting with MAPS. See below for the Exhibit Timeline and painting label.

TIMELINE FOR MAPS “EXPRESSIONS IN PASTEL” EXHIBIT

Feb 20	Begin on-line registration at Noon
March 25	Photos due to Patti Jeffries patti.jeffries@gmail.com for publicity consideration
April 4	Registration closes at 6 pm (sooner if capacity is reached)
May 1	Drop off at The Center at Belvedere (540 Belvedere Boulevard, Charlottesville) 10:30 am-12 noon (A painting caravan from Richmond is planned. More details will follow.)
May 2	Exhibit opens. The Center is open M & F: 8:30 am–4:30 pm T, W, Th: 8:30 am–8 pm, Saturday: 8:30 am–2 pm
May 8	Awards Announcement and Reception in Glen Allen (judge: Aline Ordman)
May 15	Reception at The Center at Belvedere from 5 to 7 pm
June 28	Exhibit closes at 2 pm
June 30	Pick-up unsold paintings 10:30 am-12 noon (painting caravan returns to Richmond in the afternoon. More details to follow.)

-----Cut Here for Painting Label-----

TITLE: _____

ARTIST: _____

PRICE: _____ SIZE _____ MEDIUM: SOFT PASTEL