



Capturing the Color

September 2 - October 27, 2022
The Center at Belvedere, Charlottesville VA

The MidAtlantic Pastel Society (MAPS) is sponsoring our Fall 2022 judged exhibit, "Capturing the Color," at the Center at Belvedere, 540 Belvedere Boulevard, Charlottesville, VA 22901 from September 2 through October 27. This is a new venue for MAPS and will be an exciting opportunity to show off our pastel talents in the Charlottesville area. Cash prizes will be awarded as follows: \$300-1st Place, \$200-2nd Place, \$100-3rd Place, \$25 each-3 Honorable Mentions.

VENUE: The Center is a nationally accredited, award-winning nonprofit organization that creates opportunities for healthy aging through social engagement, physical well-being, civic involvement, creativity, and lifelong learning. Since opening in 1960, they have continued to grow and evolve to meet the changing needs of seniors, most recently adding a 47,000 square foot building, completed in March 2020 that was awarded an Interior Design Excellence Award. To find out more about the Center, visit their website at thecentercville.org.

REGISTRATION: To register for the fall exhibit, [click here](#). Each artist may enter up to two paintings. NFS (Not for Sale) paintings are allowed. Registration will open May 2 and close July 30 or when the gallery capacity of 50 paintings is reached. The registration fee is \$30 for the first painting and \$10 for the second painting. Payments may be made by check payable to MidAtlantic Pastel Society and mailed to Elizabeth Hood, 808 Dover Bluff Place, Manakin Sabot, VA 23103 or directed to midatlanticpastelsociety@gmail.com through Zelle (info on using Zelle may be found on the MAPS website in the [Members Only section](#) under Membership). You must be a paid MAPS member for the 2022-2023 year to exhibit. Dues for 2022-2023 are due June 1; see [Membership page](#).

REQUIREMENTS: All work must be primarily soft pastel and must be original (i.e., may not be work copied from another artist's painting, from published photographs or other copyrighted material). Work must be presented in a professional manner, wired and ready to hang appropriately for gallery presentation. No sawtooth hangers will be accepted. The back of the painting must contain artist's name, title of painting, size, and price. You may use your own labels, or the label that is included on the last page of this prospectus. The label can be stapled over the wire or taped to the painting's back.

Carefully review [MAPS' Exhibit Rules](#) on the MAPS website under Membership/For members only. These rules are new to the members. We will abide by the rules for this and all future exhibits, and paintings that do not meet these requirements will not be accepted.

THEME: This year's theme is "Capturing the Color," that elusive effect we all strive to achieve every time we pick up our pastels. The balancing of warm against cool colors and the drama of the lights and shadows is what brings excitement to our paintings. The subjects are open to any of your favorites - landscapes, still life, portrait, animals, or non-representational paintings. The Center reserves the right to refuse any artwork that they believe might be considered pornographic or offensive to viewers, being considerate of the religious and political differences of the clients of The Center. All sales are handled by the Center, and they charge a commission on sales of 10%.



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MAPS members will hang the exhibit. Although every reasonable precaution will be taken when handling artwork, no responsibility will be assumed for loss or damage of any kind by MAPS or The Center at Belvedere.

ABOUT THE JUDGE: The Judge for this exhibit is Nancie King Mertz. PSA-MP, CPP-MP, IAPS-EP. An award-winning artist, Nancie paints in oil and pastel. She holds a BFA and MA in Painting as well as many masters certifications from major art organizations. She teaches across the US and Internationally and will be conducting a workshop for MAPS on Oct. 21-23. [Click here](#) for more information on Nancie King Mertz.

PUBLICITY: The Center will publicize the exhibit through The Center Times, the Center's website, and their weekly "It's Happening..." email newsletter. MAPS will also promote the exhibit on our website, Facebook page, and Instagram as well as in Charlottesville's [The Daily Progress](#) and the [C'ville Arts](#). Artists are encouraged to provide information about the exhibit to their own contacts. An awards ceremony and reception are planned for Thursday, Oct. 20. Details about the reception will be provided as we get closer to the time of the exhibit.

The Center and MAPS request photos of 3-5 entered paintings for publicity purposes. If you are interested in having your painting considered for publicity for the show, please submit photos to Carol Cullinan at chcullinan@gmail.com no later than July 30. Photos must be 1000 pixels on the longest side and 300 dpi resolution, taken before the painting is under glass and framed. File name must be ArtistName_Title_Size_Price.jpg. Tips on sizing and naming photos may be found in the [Exhibit Resources](#) page on the MAPS website.

PAINTING CARAVAN: For those artists unable to deliver their paintings to The Center, a painting caravan from Richmond to Charlottesville will be arranged. If you are interested in driving and delivering paintings, please contact Carol Cullinan (chcullinan@gmail.com). Details about the caravan will be provided closer to the time of the exhibit.

SHIPPING DETAILS: If you wish, you may ship your paintings. While paintings cannot be shipped to The Center, they may be shipped to Lucy Kinsey, 14 Barefoot Lane, Palmyra, VA 22963, ldkinz@aol.com. Notify Lucy prior to shipment with the expected shipment date and shipping vendor information. You must sign our Loan and Hold Harmless Release form, which Lucy will supply when you notify her that you plan to ship. You must also include a pre-paid shipping label if you want your unsold paintings shipped back to you.

Please contact Carol Cullinan at chcullinan@gmail.com with any questions.

NOTE: *Your online entry submission constitutes acceptance of all conditions and terms in this prospectus.*

See page 3 for the Exhibit Timeline and painting labels.



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TIMELINE FOR MAPS "CAPTURING THE COLOR" EXHIBIT

- May 2** Begin on-line registration at 9 AM
- July 30** Photos due to Carol Cullinan (hcullinan@gmail.com) for publicity
- July 30** Registration closes at noon unless gallery capacity has been reached
- September 1** Drop off at The Center at Belvedere (540 Belvedere Boulevard, Charlottesville)
10:30 am-12 noon (A painting caravan from Richmond is planned.
More details will follow.)
- September 2** Exhibit opens. The Center is open M, W, F 8:30-4:00; T, Th 8:30-8:00;
Sat, Sun closed.
- September 8** Opening Reception at The Center (date is tentative)
- October 20** Awards Ceremony and Reception (judge: Nancie King Mertz) 4:00-6:00 PM
- October 27** Exhibit closes
- October 28** Pick-up unsold paintings 10:30 to noon (painting caravan returns to Richmond
in the afternoon. More details to follow.)

-----Cut Here for Painting Label-----

TITLE: _____

ARTIST: _____

PRICE: _____ **SIZE** _____ **MEDIUM: SOFT PASTEL**

-----Cut Here for Painting Label-----

TITLE: _____

ARTIST: _____

PRICE: _____ **SIZE** _____ **MEDIUM: SOFT PASTEL**