



**MAPS at CROSSROADS ART CENTER  
Prospectus for November 17, 2017 – January 6, 2018  
All Member Small Works Open Exhibit**

**The MidAtlantic Pastel Society (MAPS)** is non-profit association dedicated to the promotion and greater understanding of pastels as a fine art medium. Open to everyone, beginning student to professional, the society provides its members with fellowship, support and growth through bimonthly programs; by offering workshops, critiques and other educational training; and with opportunities to exhibit.

**Crossroads Art Center, 2016 Staples Mill Road, Richmond, VA 23230**, exhibits the work of emerging and established mid-Atlantic artists and promotes awareness and understanding of art forms, from crafts to fine art. The gallery represents more than 225 artists and is a cultural resource and an active participant in Richmond's thriving arts community. Crossroads' broad client base comprises private collectors, art and corporate consultants, architects, and interior designers, among others.

There is a \$15.00 entry fee for each painting with a maximum outside frame measurement in height and width each to be 16" or less. Diptychs within this size configuration will count as one item.

An entry form is included on page 2 of this prospectus along with mailing information. Copy form for multiple entries. Registration begins on September 15, 2017, and must be received no later than October 15, 2017. The exhibit will not be juried or judged. Membership will be notified when the exhibit nears capacity and is full.

A paid MAPS membership for 2017-2018 is a requirement of entry. To join or renew membership, please go to our website [www.midatlanticpastelsociety.com/membership](http://www.midatlanticpastelsociety.com/membership).

All work must be primarily soft/dry/hard pastels and must be original (i.e. may not be work copied from other artist's paintings, from published photographs or other copyrighted material). Work must be presented in a professional manner, wired and ready to hang appropriately for gallery presentation. No sawtooth hangers will be accepted. The back of the painting must contain artist's name, title of painting, contact information and price; a label that can be stapled over the wire or taped to the painting's back is included on the last page of this prospectus. Nudes will be allowed. **Paintings must be for sale.**

A one to two page bio or artist's statement may be included with the exhibit's promotional materials. If you have not already supplied one, and would like to include or update it, please bring it when you drop off your painting(s).

Crossroads Art Center will provide refreshments. Crossroads Art Center will administer all sales during the exhibition, will collect sales taxes, and will retain a commission of 15% of the sales price of all artwork sold during the exhibition. Please factor the commission into your pricing. Work, whether sold or unsold, may not be removed from the Center until the end of the exhibition. Crossroads Art Center does not have storage capability, so please be prompt in picking up any unsold artwork.

There is no insurance coverage for any loss or damage occurring during the exhibition.



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**Timeline for Exhibition at Crossroads Art Center**

- September 15, 2017:** Begin mail-in registration
  - October 15, 2017:** Registration closes unless maximum capacity reached earlier
  - November 1, 2017:** Email invitation to the show will be shared with participating artists
  - November 8, 2017:** Drop off paintings between 10:00 am to Noon at Crossroads Art Center
  - November 17, 2017:** Exhibit opens at 10:00 am
  - November 17, 2017:** Public reception at Crossroads Art Center 5:00 – 9:00 p.m.
  - January 6, 2018** Exhibit ends at 6:00 pm
  - January 8, 2018:** Pick up unsold paintings between 10:00 am and Noon
- Complete entry form below, printing clearly. Copy entry form for multiple paintings. Mail completed form with check made out to MidAtlantic Pastel Society to: Linda Wolitz, 10290 Brook Road, #104, Glen Allen, VA 23059 Please contact Linda Wolitz, [lwolitz@gmail.com](mailto:lwolitz@gmail.com), 804.262.5882, with questions.

**Title:** \_\_\_\_\_ **Price:** \$ \_\_\_\_\_

**Image Size** \_\_\_\_\_ **Outer Frame Dimensions:** \_\_\_\_\_

**Artist:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Signature** \_\_\_\_\_

*Note: Your signature constitutes acceptance of all conditions and terms in this prospectus.*

**Detach here**-----

<b>TITLE:</b> _____	
<b>ARTIST:</b> _____	
<b>PRICE:</b> _____	<b>PHONE:</b> _____
<b>EMAIL:</b> _____	<b>SOFT PASTELS</b>