



**The Cultural Arts Center At Glen Allen
Prospectus for January 26, 2017 – March 26, 2017
All Member Judged Exhibit**

The MidAtlantic Pastel Society (MAPS) is non-profit association dedicated to the promotion and greater understanding of pastels as a fine art medium. Open to everyone, beginning student to professional, the society provides its members with fellowship, support and growth through bimonthly programs; by offering workshops, critiques and other educational training; and with opportunities to exhibit.

The Cultural Arts Center At Glen Allen offers an unparalleled opportunity to experience the arts, entertain new ideas, develop a new talent, and experience first-hand all the best the community has to offer in the arts. Our mission is to inspire and enrich our community by offering exceptional performances, classes and visual arts exhibits.

There is a \$20.00 entry fee for this exhibit and each participating artist may enter one painting. Cash prizes will be awarded. The entry form is included on page 3 of this prospectus along with mailing information. Registration begins on November 1, 2016, and must be received no later than December 1, 2016. The exhibit will not be juried. Liz Haywood-Sullivan will do the judging on February 17th. Membership will be notified when the exhibit nears capacity and is full.

A paid MAPS membership for 2016-2017 is a requirement of entry. Please contact the Membership Chair about membership in MAPS.

All work must be primarily soft/dry/hard pastels and must be original (i.e. may not be work copied from other artist's paintings, from published photographs or other copyrighted material). No artwork may have been included in a previous exhibit at The Cultural Arts Center At Glen Allen. Work must be presented in a professional manner, wired and ready to hang appropriately for gallery presentation. No sawtooth hangers will be accepted. The back of the painting must contain artist's name, title of painting, contact information and price; a label that can be stapled over the wire or taped to the painting's back is included on the last page of this prospectus. Since this is a family oriented facility open to the public, nudes will not be allowed. **Paintings need not *be for sale*.**

Artwork must not exceed 40" in either direction for the outer dimensions of your frame. Diptychs within this size configuration will count as one item.

A one to two page bio or artist's statement may be included with the exhibit's promotional materials. If you have not already supplied one, and would like to include or update it, please bring it when you drop off your paintings.

The awards reception will be held at The Cultural Arts Center on February 17, 2016 from 5:00 to 8:00 pm. The Cultural Arts Center will provide refreshments.

The Cultural Arts Center will administer all sales during the exhibition, will collect sales taxes, and will retain a commission of 30% of the sales price of all artwork sold during the exhibition. Please factor



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the commission into your pricing. Work, whether sold or unsold, may not be removed from the Center until the end of the exhibition. The Cultural Arts Center does not have storage capability, so please be prompt in picking up any unsold artwork.

Work may be shipped, should an artist be outside of the Richmond metropolitan area and unable to deliver the work in person. Ship paintings to The Cultural Arts Center At Glen Allen, 2880 Mountain Road, Glen Allen, VA, 23060, Attn: Lauren Hall. Please call Lauren Hall at 804.261.6206 in advance to let her know; also, please note on the entry form if you are shipping your painting. If return of the unsold work is also needed, work should be in a returnable box that our exhibit chair can put the artwork back in for return. Please include a PREPAID return shipping label with the artwork for its return.

There is insurance coverage for up to 65% of retail value for any loss or damage occurring during the exhibition.

Timeline for Exhibition at The Cultural Arts Center At Glen Allen

November 1, 2016: Begin mail-in registration

December 1, 2016: Registration must be received

January 1, 2017: Email invitation to the show will be shared with participating artists

January 23, 2017: Drop off paintings between 10:00 am to Noon at The Cultural Arts Center

January 26, 2017: Exhibit opens at 9:00 am

February 17, 2017: Public reception at The Cultural Arts Center 5:00 – 8:00 p.m.

March 26, 2017: Exhibit ends at 5:00 pm

March 27, 2017: Pick up unsold paintings between 10:00 am and Noon

See Page 3 for painting label and entry form

Please contact Linda Wolitz, llwolitz@gmail.com, 804.262.5882, with questions.



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Complete entry form below, printing clearly. Mail completed form with check made out to MidAtlantic Pastel Society to: **Carolyn Velletri, 12355 Shop Creek Drive, Rockville, VA 23146**

Title: _____

Image Size _____ Painting will be shipped to venue _____

Outer Frame Dimensions: _____ Price: \$ _____

Artist: _____

Street Address: _____

City/State/Zip: _____

Phone: _____


Email: _____

Signature _____

Note: Your signature constitutes acceptance of all conditions and terms in this prospectus.

Detach here-----

To label painting for drop off, fold over wire at center & tape or staple at the end.



TITLE: _____

ARTIST: _____

PRICE: _____ **PHONE:** _____

EMAIL: _____ **MEDIUM: Soft Pastel**