



The Petersburg Area Art League
7 East Old Street, Old Towne Petersburg, Virginia
Prospectus for July 14 through August 4, 2017
Pastels All Around
Member Exhibit

The MidAtlantic Pastel Society (MAPS) is non-profit association dedicated to the promotion and greater understanding of pastels as a fine art medium. Open to everyone, beginning student to professional, the society provides its members with fellowship, support and growth through bimonthly programs; by offering workshops, critiques and other educational training; and with opportunities to exhibit.

The Petersburg Area Art League (PAAL) is a non-profit organization located in Old Towne Petersburg, Virginia. PAAL's mission is to "empower the community through the visual arts" through the Art Education Center by offering workshops and classes and three gallery spaces by participating in Petersburg's Friday for the Arts with monthly exhibitions opening every second Friday.

The prospectus for the MAPS PAAL exhibit will be available on the MAPS website April 24, 2017. The entry form is included on page 3 of this prospectus along with submission information. Registration for up to two entries must be received no later than June 14, 2017. The exhibit will not be juried or judged. Members will be notified if exhibit reaches capacity prior to June 14th. All exhibitors will be asked to contribute to public reception.

A paid MAPS membership for 2016-2017 is a requirement of entry. Please visit our website at www.midatlanticpastelsociety.com or contact the Membership Chair about membership in MAPS.

All work must be primarily soft/dry/hard pastels. Work must be presented in a professional manner, wired and ready to hang for gallery presentation. No saw tooth hangers will be accepted. The back of the painting must contain artist's name, title of painting, contact information and price; a label that can be stapled over the wire or taped to the painting's back is included on the last page of this prospectus.

A one to two page bio or artist's statement may be included with the exhibit's promotional materials. If you have not already supplied one, and would like to include or update it, please bring it when you drop off your paintings.

PAAL will administer all sales during the exhibition, will collect sales taxes, and will retain a commission of 30% of the sales price of all artwork sold during the exhibition. Please factor the commission into your pricing. Art need not be for sale. Work may not be removed from the gallery until the end of the exhibition. PAAL does not have storage capability, so please be prompt in picking up any unsold artwork. PAAL is not responsible for damage to artwork.



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Work may be shipped and received prior to 11 July 2017, should an artist outside of the Richmond metropolitan area be unable to deliver the work in person. Please call Russell Kvasnicka at 804.861.4611 in advance and ship paintings to PAAL, 7 East Old Street, Petersburg, VA, 23803. Please note on the entry form if you are shipping your work. If return of the unsold work is also needed, work should be in a returnable box with a PREPAID return shipping label.

Timeline for Exhibition at Petersburg Area Art League

April 24, 2017: Prospectus available on MAPS website

June 14, 2017: Registration ends

June 8, 2017: Email invitation to the show will be shared with participating artists

July 11, 2017: Drop off artwork between 11:00am and 1:00pm at Petersburg Area Art League

July 14 2017: Public reception at Petersburg Area Art League 6:00 – 9:00pm.

August 4, 2017: Exhibit ends at 4:00pm

August 8, 2017: Pick up unsold paintings between 11:00am and 1:00pm

See following pages for labels and entry form.

Please contact Patricia Munford, pamunford@yahoo.com, 804.731.6371, with questions.



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Complete entry form below, printing clearly. Mail completed form to **Patricia Munford, 4601 Tavern Road, Disputanta, Virginia 23842** or email to **pamunford@yahoo.com**.

Title: _____

Image Size _____ Painting will be shipped to venue _____

Outer Frame Dimensions: _____ Price: \$ _____

Title: _____

Image Size _____ Painting will be shipped to venue _____

Outer Frame Dimensions: _____ Price: \$ _____

Artist: _____

Street Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature _____

Note: Your signature constitutes acceptance of all conditions and terms in this prospectus.

To label paintings for drop off, fold over wire at center & tape or staple at the end.



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TITLE: _____

ARTIST: _____

PRICE: _____ **PHONE:** _____

EMAIL: _____ **MEDIUM: Pastel**



TITLE: _____

ARTIST: _____

PRICE: _____ **PHONE:** _____

EMAIL: _____ **MEDIUM: Pastel**