



BI-MONTHLY NEWSLETTER

JANUARY-FEBRUARY 2022

Website: www.midatlanticpastelsociety.com

CALENDAR OF EVENTS

Member Meeting

Fri., Jan. 14, 2022
Zoom Meeting & Program
12:30 – 2:30 pm
Becky Sciuлло, “Build A
Dynamic Web Presence”

MAPS Board Meeting

TBD
1:00 – 3:00 pm

Exhibits

Williamsburg Contemporary
Art Center Members Exhibit
Feb. 9 – Mar. 4, 2022

Workshops

Tony Allain Workshop
Feb. 26-27, 2022
“Mood & Atmosphere”

Upcoming Workshops

Cuong Nguyen - March 2022

Nancie King Mertz -
October, 2022

FROM THE PRESIDENT’S CORNER

Happy New Year, everybody! It’s 2022!

Do you make New Year’s resolutions? I discovered resolutions are 4000 years old. Babylonians started this practice; vowing to return borrowed objects or repay debts in hopes to stay in the good graces of the gods. I heard a funny story about resolutions. January 1st, the storyteller, living in Denver, is out running and sees lots of new faces out sporting their clean shoes and jogging attire. He enthusiastically waves, says hello and shouts “See you next week!”. NOT! The next week he is once again jogging alone. Sticking to a NY’s resolution isn’t easy.

Many artists kick up New Year challenges to inspire others to create. For example, the “30 day challenge” or “30 paintings in 30 days”. There is a goal and a purpose for this challenge but most fail to make it through the month-long endeavor. If you can do it, you feel great.

I have a challenge for you artists! Participate in MAPS. WE WANT YOU! New contributors bring new ideas and perspectives. We meet virtually and it is quite easy to participate. If you are hesitant or unsure if you can help, reach out. We are really very nice.

Prominent pastel artist, Liz Haywood-Sullivan, had an article in a recent newsletter speaking to the issue of art groups and their demise as a result of volunteer shortages. Liz says: “A lot of people aren't sure they have anything to contribute.....The art world doesn't judge volunteer worthiness..... you will be rewarded with relevance and meaning.....One person CAN make a difference. Raise your hand and ask "How can I help?"”.

Whether a resolution or a challenge, please take time to consider how you can contribute. It is imperative to our continued existence. There is no running or fancy attire involved. 😊

Cheers to a year filled with good health, happy moments and gratifying endeavors!

Joan

MAPS Saturday, November 13, 2021 Program: Jeri Greenberg Critique and Comments of Our Annual Judged Exhibit

Jeri Greenberg, the judge of awards for our Annual Judged Exhibit Paintings, discussed the criteria upon which she bases judging. She presented her critique and comments on our six award winning paintings plus 10 other paintings in the exhibit volunteered by members.



MAPS Friday, January 14, 2022 Program: Becky Sciuolo: Build a Dynamic Web Presence

Becky Sciuolo of Artisan Advantage will share her process on how to build a time-efficient marketing system for a visual art business. In 2007, Becky helped her artist father sell a large body of work by building a web-based marketing system, and has subsequently developed a systematic process she shares with artists on how to build their own web presence. Get more information here about her presentation, and learn more about Becky at www.artisan-advantage.com.



In addition to our MAPS door prize, Becky will be presenting one lucky member with a complimentary consulting session.

We will have a short business meeting before the presentation.

MAPS Saturday, March 12, 2022 Program: Rita Kirkman - Creating a Good Reference Photo

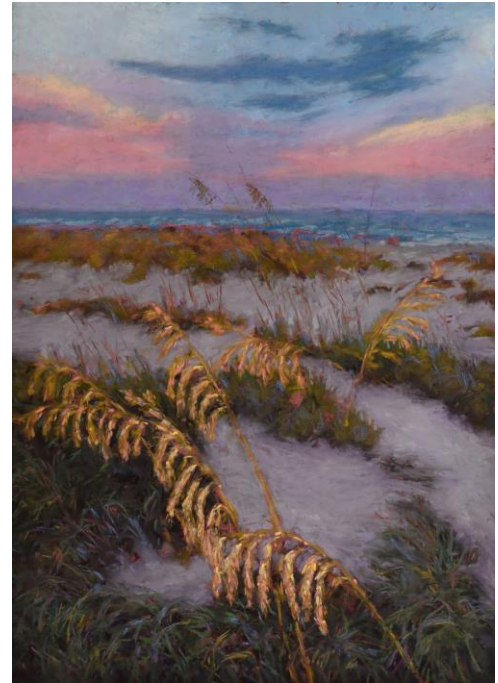
If you've ever struggled with how to take and create good reference photos from which to paint, Rita Kirkman can help. Rita's tips on how to take good reference photos in terms of lighting, composition and subject are a good start.

MAPS Friday, May 13, 2022 Program: To be announced

MEMBER SPOTLIGHT

Jane Bodnar

Although my focus has been landscapes for some time, for me, they are an escape to my most beloved places, namely the South Carolina coast and the coast of Maine. When I am not there, I wish I could drop in at will via instant time travel! So the next best thing is painting these cherished spots, to experience the colors and peace that they give me. These locations are also my family's favorite vacation places too, so capturing them in pastels is a total joy for me...as I paint, I can see the scenes, feel the breeze, hear the birds and smell the ocean...which always makes me crave seafood immediately! So, if I can't be there in person, trying to capture it all in pastels is the next best thing.



UPCOMING MAPS MEMBER EXHIBITS

All Members Exhibits:

February 9 – March 4, 2022 **Williamsburg Contemporary Art Center**
110 Westover Ave, Williamsburg, VA 23185
(757) 229-4949 visitwcac.org

Our next pastel painting exhibit will be held at the Williamsburg Contemporary Art Center from Feb. 9 through March 4, 2022. **Registration is open now through Jan. 15, 2022**, or until gallery capacity of 50 paintings is reached if before Jan. 15. Each artist may enter up to 2 paintings. All paintings must be for sale with sales handled by the Center. Their commission on sales is 40%. To register for this exhibit, click [here](#). Carol Cullinan is working on arranging a caravan to deliver paintings from Richmond to Williamsburg on Feb. 6. If you are willing to drive or to ride along and to help bring paintings into the Center, please contact Carol at chcullinan@gmail.com.

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Fall 2022 **The Center at Belvedere**
540 Belvedere Boulevard, Charlottesville, VA 22901
(434) 974-7756 thecentercville.org

Our Fall Exhibit will be held at The Center at Belvedere in Charlottesville, VA in September and October. This will be our annual judged exhibit.

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Please contact Carol Cullinan, chcullinan@gmail.com, with any questions about the exhibits or if you would like to volunteer to help with them. Lots of volunteer opportunities are available and it is a great way to learn about how exhibits are run.

BOARD HAPPENINGS FOR JANUARY 2022

Standing Rules have been updated and are available to view on our website's Members-Only page. Bylaws are being finalized and will be distributed for a member vote soon.

Board positions will be reviewed and updated by the current board.

The Williamsburg exhibit deadline for submissions is noon on January 15th. <https://www.midatlanticpastelsociety.com/exhibitions.html>

Our Instagram account is up and active. Follow us at midatlanticpastelsociety.

Our MAPS Members Making Art bimonthly winner is Shavon Peacock. Congratulations Shavon! Our new theme is "**Winter Blues**". Please share your creations, ideas, tips with us



Our nominating committee, Sheila Chandler, Elizabeth Hood and Joan Dreicer will be submitting a slate of officers for membership voting in the next couple of months. Keep your phones nearby, you may be getting a call. 😊

We now have 101 MAPS members. Thank you all for your participation and support.

WELCOME NEW AND RETURNING MEMBERS!



Sebastian Carisio
Emily Christoff-Flowers
Winifred Davis-Reedy
Cynthia Gilberti
Kathy Hough
Penelope Matallana
Barbara "Kitty" Williams



The purpose of art is
washing the dust
of daily life off
our souls.

Pablo Picasso

WORKSHOPS

Registrations are now open:

Tony Allain - Mood and Atmosphere - February 26-27, 2022 10am-4pm EST.

Virtual two day workshop. Registration is for the waitlist only. <https://www.midatlanticpastelsociety.com/workshops.html>

Cuong Nguyễn - Pastel Portraits - March 18-20, 2022.

3 day workshop, in person. There are three openings available. Hampton Inn and Suites, Richmond Virginia Center

1101 Technology Parkway, Glen Allen, VA 23059

<https://www.midatlanticpastelsociety.com/workshops.htm>

UPCOMING MAPS WORKSHOPS

Upcoming Workshops

Nancie King Mertz – October 2022

MEMBER NEWS

MAPS members, Joan Dreicer and Judy Stone both won Honorable Mention in Dakota Pastels 4th Quarter art competition! Congratulations, ladies!



Joan Dreicer
"Mourning" Light



Judy Stone
Calming Sea

MEMBER NEWS

Betsy Kellum will again be holding 6-week sessions of classes beginning in February to be held in her home in the Salisbury area of Chesterfield, VA. Students will work in pastel and/or oil on their own projects. Three hour classes will be on Thursdays. Tuition is \$210. per 6-week session. Class size limited to 5 students. All participants must be fully vaccinated.

phone: 804 399-4877 email: betsykellum@gmail.com website: www.betsykellum.com



Susan Singer is a MAPS member, artist and a full service framer located in Bon Air near the new Trader Joes. Susan uses only acid free materials and can provide any grade of glass you prefer. She will work with you to find the perfect frame for you at the most affordable price in town. You can contact her at 804-339-0040 or SusanSingerArt@msn.com. Susan offers classes and workshops as well. For more information, and to see her work go to [Susan Singer Art](#)

2020/21 EXECUTIVE BOARD

OFFICERS

President: Joan Dreicer
VP/Program Chair: Elizabeth Hood
Treasurer: Sheila Chandler
Secretary: Judy Leasure

COMMITTEE CHAIRS

Membership: Shavon Peacock
Workshops: Joan Dreicer
Exhibits: Carol Cullinan
Technology: Elizabeth Hood
Newsletter: Vickie Knick

ART RESOURCES LINK ON WEBSITE

Check out the page on our website with links to art resources of interest to MAPS members: <https://www.midatlanticpastelsociety.com/art-resources.html>.

MEMBER NEWS

Have something artfully newsworthy you wish to share, please email Vickie Knick @ vknick30@gmail.com, or see link on our website, www.midatlanticpastelsociety.com