



**MAPS Second Annual Judged Exhibit
J. Sargeant Reynolds Community College
Conference Center Gallery
May 8 – June 28, 2018**

The MidAtlantic Pastel Society (MAPS) is a not-for-profit association dedicated to the promotion and greater understanding of pastels as a fine art medium. Open to everyone, beginning student to professional, the society provides its members with fellowship, support and growth through bimonthly programs; by offering workshops, critiques and other educational training; and with opportunities to exhibit.

The J. Sargeant Reynolds Community College Conference Center Gallery is devoted to exhibiting the best of regional art work to a state-wide audience. Exhibits like the MidAtlantic Pastel Society's show are an important part of the college's mission to bring art to all of its students. The gallery is located at 1651 East Parham Rd. Richmond, VA 23228 on the JSRCC Campus.

This exhibit will be judged by **Alain J. Picard**; it will not be juried. Mr. Picard is an award-winning artist, instructor, author and speaker who has exhibited in the US, UK, Europe and China, and will be teaching a three-day workshop sponsored by MAPS May 18-20. Multiple prizes will be awarded at a catered, public reception on Friday, May 18, 6-8 p.m.

There is a \$20.00 entry fee for 1 or 2 paintings, with no size restrictions. Members may submit up to 2 entries. Registration begins on March 1, 2018 and must be received no later than April 15, 2018. Entry for this exhibit will be by online registration at the link below. Membership will be notified when the exhibit nears capacity and is full. **The entry fee check should be made payable to MidAtlantic Pastel Society**, and mailed to Linda Wolitz, 10290 Brook Road, #104, Glen Allen, VA 23059.

TO REGISTER: Click on this link: www.midatlanticpastelsociety.com/jsrcc-registration OR click on the button link on the MAPS website Exhibits page.

A paid MAPS membership for 2017-2018 is a requirement of entry. To join or renew membership, please go to our website www.midatlanticpastelsociety.com/membership.

All work must be primarily soft/dry/hard pastels and must be original (i.e. may not be work copied from other artist's paintings, from published photographs or other copyrighted material). Work must be presented in a professional manner, wired and ready to hang appropriately for gallery presentation. No saw-tooth hangers will be accepted. The back of the painting must contain artist's name, title of painting, contact information and price; a label that can be stapled over the wire or taped to the painting's back is included on the last page of this prospectus. Nudes will not be allowed for this exhibit. Paintings do not need to be for sale; NFS (Not for Sale) is permissible for the price.

A bio or artist's statement of 1-2 pages may be included with the exhibit's promotional materials. If you would like to include or update your bio or artist's statement, please bring a paper copy to the drop-off. Artists must also sign a JSRCC insurance agreement at delivery which covers the artwork while on exhibit.



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The J. Sargeant Reynolds Community College Educational Foundation will administer all sales during the exhibit and will retain a commission of 10% of the sales price of all artwork sold during the exhibit. Artists should consult tax advisors on whether the commission is a donation. Please factor the commission into your pricing. It's preferred that sold art not be removed from the Gallery during the exhibit. Unsold artwork that is not retrieved within 7 days of exhibit closure will become the property of JSRCC, as JSRCC does not have storage capability.

Timeline for Exhibition at the JSRCC Conference Center Gallery

- March 1, 2018:** Begin online registration
- April 1, 2018:** Email invitations will be distributed
- April 15, 2018:** Registration closes unless maximum capacity is reached earlier
- May 1, 2018:** Drop off paintings between 10:00 am and Noon at JSRCC at 1651 East Parham Rd., Richmond, VA 23228
- May 8, 2018:** Exhibit opens; the public may contact Curator Karen Steele at 804-523-5207 to schedule a visit during the exhibit
- May 18, 2018:** Public reception at J.S. Reynolds Conference Center Gallery 6:00 – 8:00 p.m.
- June 28, 2018:** Exhibit ends at 5:00 p.m
- June 29, 2018:** Pick up unsold paintings between 10:00 - 11:00 a.m.

Please contact Linda Wolitz at llwolitz@gmail.com or 804-262-5882 with any questions.

NOTE: Your registration is not complete until we receive your entry payment. Your online entry submission constitutes acceptance of all conditions and terms in this prospectus.

-----*Detach Here for Painting Label*-----

TITLE: _____		
ARTIST: _____	PRICE: _____	
PHONE: _____	EMAIL: _____	Medium: Soft Pastel