Cedarfield Richmond Exhibit



May 1 – Aug. 31, 2024 Cedarfield Gallery

The MidAtlantic Pastel Society (MAPS) is sponsoring an exhibit in the Cedarfield Gallery at the Cedarfield Retirement Community, 2300 Cedarfield Parkway, Richmond, VA 23233 from May 1 through Aug. 31, 2024. This exhibit has no registration fee and is an especially good opportunity to exhibit for those new to showing their paintings. Sales will be handled directly between the artist and the resident or visitor, so there is no commission on sales to be paid to Cedarfield. Make sure your label includes your phone number. (Cedarfield reported 7 sales from a recent exhibit.) If a painting sells or you are unable to leave a painting for the duration of the exhibit, you may substitute it. Please contact Carol Cullinan at chcullinan@gmail.com for substitutions.

<u>Venue</u> – "Located in <u>historic Richmond</u>, Virginia, Cedarfield is a premier active **senior living community** designed to provide everything you need and the freedom to enjoy it. We are committed to providing an engaging atmosphere and gracious culture that fosters independence, individuality, and a secure plan for your future." Excerpt from Cedarfield website: https://www.cedarfield.org

Drop-off and pick-up will be at the Cedarfield Main Building. Please give the guard at the front gate your name and let them know you are delivering/picking up paintings. Drive down Cedarfield Parkway to the main entrance area. Park in front of the main building with large columns or pull under the covered area to the side. Once inside the lobby, check in with the concierge, then proceed up the stairs on the right one level or take the elevator to the left (select 4th floor) to reach the gallery.

<u>Registration</u> – Capacity for this exhibit is 35 paintings. Members may register up to 2 paintings. To register for this exhibit, <u>click here</u>. There is no registration fee for this exhibit. A paid MAPS membership for the 2023-2024 fiscal year is required to register, and payment of dues for the 2024-2025 fiscal year will also be required no later than June 1, 2024, to participate in this exhibit (MAPS fiscal year is June 1 through May 31 each year).

<u>Requirements:</u> Exhibitors must adhere to requirements for exhibiting with MAPS found in <u>MAPS</u>
<u>Standing Rules Addendum – Exhibit Rules</u> which is in the Members Only Section on the MAPS website.
Please review them carefully.

You may use your own labels or the labels that are included on the last page of this prospectus on the back of your painting. You will also need to fill out a MAPS Wall Card (available at drop-off if you don't have any) to display with your painting.

<u>Publicity</u> – Because Cedarfield is a private community, this exhibit will be open only to its residents and their guests. Therefore, MAPS will not publicize the exhibit on our social media pages at Cedarfield's request, but Cedarfield will publicize this exhibit internally in their monthly newsletter. If you would like to supply a photo of the painting you will exhibit for their publicity, please send it to Carol Cullinan at chcullinan@gmail.com by March 15, 2024.

Contact Carol Cullinan (chcullinan@gmail.com) with questions.

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NOTE: Your online entry submission constitutes acceptance of all conditions and terms in this prospectus. <u>MAPS Exhibit Rules</u> will be followed for this and all exhibits and are incorporated by reference into this prospectus. Refer to these rules for requirements for exhibiting with MAPS.

Timeline for MAPS'	Cedarfield Exhibit		
January 31, 2024	Photos for Cedarfield's publicity are due to Carol Cullinan Registration closes at 5:00 pm Drop off at Cedarfield from 10:30 to 11:00 am 2024-2025 renewal dues are due for Exhibitors		
March 15, 2024			
April 15, 2024			
May 1, 2024			
June 1, 2024			
Aug. 31, 2024			
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